

Privacy Policy

Last updated October 7, 2019

Playlist Creator Team (“We”, “Us”, “Our”) respect the privacy of Our users (“User”). This policy applies to all information collected or submitted on the Playlist Creator’s application and Our website (“Application”).

Information We collect

Data used for Application’s functionality is kept on the device User entered it on, and syncs with backup service enabled in device settings.

Data entered in Application stays on the device unless User chooses to share it explicitly.

Support

If User writes an email to Us We may use return email addresses to reply to this message.

If User chooses to send an email using an option in Application’s settings some additional information about the device and Application’s state may be added to the message. This additional information will always be visible and User can choose to remove them from the message. Doing so might prevent Us from solving User’s problem.

We do not share email addresses or data sent to Us in emails with any third-party services unless User gives Us explicit consent to do so.

We store email addresses and messages only for the time required to assist to User’s problem and (if that applies) for a period required by the law.

Basically, We receive only data Users want Us to have and We remove it when it’s no longer needed.

We use Gmail as Our email service, so any data can be retained (also in backups after We delete them from Our account) according to Gmail’s Privacy Policy (<https://policies.google.com/privacy>).

Media & Apple Music¹

Application needs access to “Media & Apple Music” on device to work properly. We ask for User’s consent on the first run and whenever We detect that it was turned off in the device settings.

¹ App Store, iTunes Store, Apple and Apple Music are trademarks of Apple Inc., registered in the U.S. and other countries

We use Music Library & Apple Music to present playlists already created on Music application and to create new ones. We can use it also to play music and search through music library and Apple Music service.

In-app purchases and premium subscriptions

Application may offer in-app purchases and premium subscriptions to enable additional features. Every feature that requires payment will be fully described (price, subscription period and description of new functionalities) in Application. To complete purchase Application may collect financial information from User (like credit card number and other information needed to process the payment) using a third-party payment processor. All payments are handled by iTunes Store and are subject to the it's Terms and Conditions. We don't have access to User's payment accounts and transactions. More information can be found on <https://www.apple.com/legal/privacy>.

Analytics

1) App Store Connect

If User consent to share analytics data with Apple and developers in device settings We will get some anonymous reports about basic usage of Application and problems with it (for example crash logs, what versions of Application are actively used and in which countries). More information can be found in device settings in the Privacy section.

2) Firebase / Google Analytics

Application may collect aggregate, anonymous statistics, such as the percentage of Users who use particular features. We use this information to improve Application.

Google Analytics can collect some information (for example device and operating system information, geographical location, IP addresses, events generated in application) but Google do not grant Us access to any information that could be used to personally identify User. More information can be found on <https://policies.google.com/privacy>.

Ads (Admob)

We use Admob by Google Inc. to serve ads in Application. Admob can use some information (such as advertising ID) to serve ads more relevant to User. More information can be found on <https://policies.google.com/privacy>.

Website Hosting (Bitbucket)

We use the Bitbucket feature to publish Our website. Atlassian may collect basic Technical Information from website visitors (such as IP addresses) in temporary memory or logs. More information can be found on <https://www.atlassian.com/legal/privacy-policy>.

Information usage

We use the information We collect to operate and improve Application and customer support.

We do not share personal information with outside parties except to the extent necessary to accomplish Application's functionality.

We may disclose User's information in response to subpoenas, court orders, or other legal requirements; to exercise Our legal rights or defend against legal claims; to investigate, prevent, or take action regarding illegal activities, suspected fraud or abuse, violations of Our policies; or to protect Our rights and property.

In the future, We may sell to, buy, merge with, or partner with other businesses. In such transactions, User's information may be among the transferred assets.

Accessing, changing, or deleting information

Users may access, change, or delete their information using Application.

Deleted information may be kept in backups for up to 180 days. Backups are encrypted and are only accessed if needed for disaster recovery.

We may delete User information at any time and for any reason, such as technical needs, legal concerns, abuse prevention, data loss, or any other reason.

Third-party links and content

Application displays links and content from third-party services and sites. These have their independent privacy policies, and We have no responsibility or liability for their content or activities.

California Online Privacy Protection Act Compliance

We comply with the California Online Privacy Protection Act. We, therefore, will not distribute User's personal information to outside parties without User's consent.

Children's Online Privacy Protection Act Compliance

We never collect or maintain information in Application from those We know are under 13, and no part of Application is structured to attract anyone under 13.

Information for European Union Customers

By using Application and providing information, User authorizes Us to collect, use, and store this information outside of the European Union.

International Transfers of Information

Information may be processed, stored, and used outside of the country in which User is located. Data privacy laws vary across jurisdictions, and different laws may be applicable to User's data depending on where it is processed, stored, or used.

User's Consent

By using Application, User consent to this Privacy Policy.

Contacting Us

Any questions regarding this Privacy Policy can be sent to contact.playlists@gmail.com.

Changes to this policy

- **April 10, 2018:** First version.
- **October 7, 2019:** Simplified version. Added premium subscriptions, in-app purchases, ads, and analytics.